



Creativity
in science

Oli Bowden Digital Design Apprentice

Oli works in the User-Centred Design (UCD) team, where he helps create websites and digital content for STFC. He uses research to find out what people need and designs clear, accessible experiences that are easy to understand. Although Oli does not have a background in science, he supports STFC's research by making complex information engaging for different audiences. Whether he is developing a new brand, or redesigning a print, Oli uses his **creative** skills to solve problems and communicate ideas visually. He is **curious** about how people interact with information and enjoys finding the best way to meet their needs. Oli is **hard-working** and takes pride in creating designs that are visually exciting and help people connect with science.

Creative

Curious

Hard-working



Science and
Technology